

Penn State Public Broadcasting



MISSION

Penn State Public Broadcasting (PSPB) engages communities in the heart of Pennsylvania with commercial-free programs and educational services that reach across generations to inform, intrigue, and inspire. Connecting a network of lifelong learners, PSPB bridges the

local to the global with stories our Pennsylvania communities can invest in, stories invested in the community of Pennsylvania and beyond.

VISION

In a future where everyone is both teacher and student, both actor and audience, and learning is a continuum stretching across generations, geographies, and historical divides, Penn State Public Broadcasting will innovate the ways diverse communities share knowledge, creating unprecedented opportunities for engagement and lifelong learning.



WPSU-TV delivers PBS and local programming to twenty-nine counties, reaching more than 530,000 homes. WPSU-TV offers one analog and three digital channels.

WPSU-TV (analog)

Broadcasting programming from PBS and APT, as well as local productions.

WPSU-HD (digital, 3.1)

Broadcasting programming in high definition.

WPSU-DT2 (digital, 3.2)

Broadcasting the same programming that airs on channel 3.

WPSU-DT3 (digital, 3.3)

Broadcasting PBS World: documentaries, public affairs and news programming.

Producing series and documentaries such as:

Scholastic Scrimmage

Pennsylvania Inside Out

Our Town

LifeLink PSU: A Road to Independence

Children and Autism: Time Is Brain

WPSU-FM



WPSU-FM delivers NPR and local programming to thirteen counties, reaching more than 450,000 listeners. WPSU-FM offers one analog signal and two digital signals.

WPSU-FM (analog and digital)

Broadcasting programming from NPR and PRI, as well as local productions.

WPSU-2 (digital)

Broadcasting a variety of news, music, and other programming that's new to central Pennsylvania.

Producing local programs and features such as:

Take Note

Allegheny Sounds

BookMark

Sports That Are Not Football

To the Best of My Knowledge

Pennsylvania Potluck

Pennsylvania Radio Expeditions



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Creative Services

The Emmy Award-winning Creative Services unit of PSPB serves as a creative media production team available to create communications that support the University mission. Creative Services can produce video, DVD, CD-ROM, and Web-based tools and multiple-media packages that support education, training, promotion, and marketing to create communications that support the work of Penn State. Projects feature academic research and often turn into broadcast productions that serve Pennsylvania.

Educational Services

Education is the cornerstone of PSPB's mission. The Educational Services unit of PSPB serves as the connection to teachers, parents, teens, and kids to extend the rich resources found in public television. Many resources, both locally and nationally produced materials, are available to assist teachers in the classroom. Parents receive assistance in teaching their children to read and being supportive coaches for homework assignments. Parents are also provided with tools and tips to encourage healthy lifestyles.



Media Sales

The Media Sales unit of PSPB distributes more than 1,200 exclusive titles. The media sales library offers historical educational titles contributed by postsecondary institutions, individual academic professionals, and commercial distributors. Call 800-770-2111 or go to wpsu.org and click on "Media Sales" for more information.

About PSPB

Penn State Public Broadcasting produces, acquires, and distributes programs that address local interests and reflect the diverse cultural, political, geographic, and demographic characteristics of our constituencies. Our programs encourage the diversity of opinions and perspectives while ensuring balance, fairness, and a commitment to editorial integrity. Through WPSU-TV and WPSU-FM, PSPB produces more than 300 hours of local productions each year. PSPB serves a twenty-nine-county area of central Pennsylvania with an educational mission that encompasses a broad variety of services—broadcast programming as well as educational services, community outreach, and multimedia productions.

PSPB enriches the quality of life for all our diverse audiences through television and radio as well as our Educational Services, Creative Services, and Media Sales units.

PENNSTATE



WPSU-TV WPSU-FM Educational Services Creative Services Media Sales

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